

Summary of Calumet Heritage Conference Poster Board Breakout Session

Calumet National Heritage Area Management Planning Brainstorm

19th Annual Calumet Heritage Conference

Saturday, October 20, 2018

During the lunchtime breakout session of the 19th Annual Calumet Heritage Conference, attendees were invited to participate in a brainstorming activity focused on the regional priority areas identified in the Calumet National Heritage Area Feasibility Study. Posters were placed at participants' tables, and each poster addressed one of the following priorities: **The Arts, Cultural Heritage/Historic Preservation, Economic Development, Education, Environment and Stewardship, Recreation, and Wayfinding and Branding**. Discussions were guided by the following three questions:

1. What is the best example that you have seen of these goals being reached outside of the Calumet region?
2. What do you think is the most useful to bring back to the region?
3. What group would you partner with to make this happen?

The results of this activity are organized by priority area below. Each section includes the description of the priority area as outlined by the Calumet National Heritage Area Feasibility Study, followed by a summary of the responses. Groups varied in their approaches to the activity and produced a range of responses. While the activity was intended for the questions to build on each other (e.g., Question 2 would build on Question 1, and Question 3 would build on Question 2), each group was welcome to conduct the activity as they wished. Because of the variability in the groups' approaches to the activity, the responses show varying connections between the questions.

The information gathered during this brainstorming activity will inform the Calumet National Heritage Area management planning process.

Priority Focus: The Arts

Description: The region's landscape and heritage are significant sources of artistic inspiration, especially with attention-grabbing proximity of nature and industry. There is a thriving arts community in the Calumet region, but it is not well recognized.

Summary of Poster Activity: Responses to Question 1 are as follows:

- Bethlehem Steel in PA
- Pilsen Art Walk in Chicago
- Open Art Studios/galleries
- Steelworkers Park, Chicago Park District
- UK Steel Mill Opera
- Munster, Indiana monument outside the Hammond Times Newspaper building

Based on the second question, the group proposed the following ideas:

- Use phragmites (invasive species rampant in the Calumet region) for papermaking or in artwork with the SkyArt Chicago organization.
- Inventory arts/artists in the Calumet region
- Create website with a story map for collecting visitors' stories
- Self-guided tours and art walks at Hammond, Pullman, and Beverly
- Open studios to demystify the art making process
- Tap into universities and high schools through SkyArt, Lubeznik Art Center, and the Beverly Arts Center.

Partnership recommendations to further previously given examples are as follows:

- Pullman, Whiting arts, Chesterton Art Center, and the Lubeznik Indiana Art Center
- Existing guilds, such as woodworkers, and weavers local galleries
- Dance groups, and acting companies (particularly those which feature culturally based performances)
- Chicago Park District

Priority Focus: Cultural Heritage/Historic Preservation

Description: The communities of the Calumet region are sites of significant cultural history. But, sites of significance are often unrecognized and unappreciated.

Summary of Poster Activity: The following best examples were gathered:

- Hudson, Wisconsin
- Portsmouth, New Hampshire walking tour
- Great Smoky Mountains National Park
- Blue Ridge National Park
- The Eastern Band of Cherokee Indigenous Peoples
- Western North Carolina Artist Trail, Asheville, North Carolina,
- Museum of Appalachia -- collaboration to gather and raise multiple voices and perspectives for the benefit of cultural heritage/historical preservation
- Walk through industrial ruins
- Freedom Trail in Boston
- New Philadelphia, Illinois
- Bishop Hill, IL, active community events
- Mary's City of David tours and vegetarian dinner with advance reservations
- San Juan Capistrano (California)
- Indianapolis (Canal Development)
- Indiana History Museums

In no specific order, the conference attendees also discussed activities or other “things” that could be brought back to the region from outside the Calumet region:

- Bridging past culture to present
- Pop-up museums
- Geocaching
- Geocaching/walking tour with/of each community
- Active storytelling
- Signage about area
- Ample brochures and information
- Integrate new technology, such as smartphone apps with any tours or other public information
- Communication

The following are groups that if partnered with may be able to apply the same practices and programs as the examples mentioned above:

- National Park Service
- NCHP
- Illinois Department of Natural Resources
- Indiana Department of Environmental Management
- State Historic Preservation Offices
- Local grassroots group and organizations
- Local historical societies
- Art and cultural groups
- City and government agencies

Priority Focus: Economic Development

Description: Industry has been a key identifying factor and the backbone of the Calumet region. The region’s industries are in flux, making stability and redevelopment key goals. Conserving the industrial heritage of the Calumet region is important, but should be coupled with efforts to support existing industries and attract new investment and build on environmental and community assets.

Summary of Poster Activity: A range of examples of economic development from outside and within the Calumet region were discussed, listed below. Some are followed by partnership suggestions.

- “The Plant” Chicago, which has an indoor farmers market, Brewery, and other local, sustainable business in a hub.
 - Partner with The Plant or implement their model.
- Farmers’ Markets in Nashville and New Orleans, which have a good balance of strengths-focus on industry, green space, and where culture is balanced.
 - In order to create spaces that balance industry, green spaces, and industry it is suggested that the Calumet region partner with local governments and/or banks that own defiant or abandoned property that can be flipped into open spaces or community based businesses.

- Pittsburgh, PA with a regeneration from “dirty” manufactory to sustainable innovative industries, which have regenerative qualities that bring up the use of the industrial past to re-invigorate inventiveness and creative thinking among community members. This may materialize as heritage pride or even artistic ingenuity with the material present in the Calumet region.
 - In order to bring this idea or path to fruition we should partner with educational institutions within the Calumet, such as Northwestern Indiana University, Purdue-Calumet, College of St. Joe, and ITT (at the construction level). Looking outside the Calumet region it might be in the Calumet Heritage Partnerships best interest to seek the advice or help from the Pittsburg groups/gov/schools/social entrepreneur who revitalized Pittsburgh.
- The Clarks River National Wildlife Refuge (Paducah, Kentucky), which contains diverse community engagement by local landowners, mining companies, hunters
 - Partner with the Sierra Club, Audubon Society, and the Calumet Ecological Park Assessment.

Priority Focus: Education

Description: The cultural and environmental heritage of the Calumet region offers unique opportunities to engage children and adults in place based learning. A National Heritage Area could provide a network to facilitate the creation, connection, and enhancement of educational programming around environmental conservation and stewardship, economy, the arts, cultural heritage and historic preservation, and interpretation.

Summary of Poster Responses: The education examples are connected loosely with the ideas and partners provided. Four sites or programs were suggested: Detroit, MI; Lowell, MA; the Cuyahoga Conservancy, and Rivers of Steel National Heritage Area in Pittsburgh, PA. These sites were seen to potentially have the support from schools and major educational institutions One question was: *How do we bring it to them, or do they come to us?* This group also proposed organizations, groups, and institutions in and outside the Calumet region we can partner with, such as the Dunes Learning Center and various schools or educational systems with programs aimed towards heritage and environmental education.

Priority Focus: Environment and Stewardship

Description: The Calumet region has played an important role in conservation, ecological study, and environmental protection. The area continues to possess a rich conservation ethic, ecological significant sites, and outstanding services by agencies to protect the environment and public health.

Summary of Poster Activity: There was continuity between Questions 1, 2, and 3 for this group:

- *Hot Springs National Park in Arkansas* has exemplary trail planning and connectivity to various environmentally significant locations.
 - Partner with the Southland Chamber of Commerce, the Indiana Visitors Center, and various local chambers’ of commerce.

- *Galena, Illinois* has well-defined land conservation, cultural preservation, draw for tourism, and access points for river to trail recreation.
 - Tourism and transportation may be the greatest benefit to the Calumet region of Illinois and Indiana
 - Partner with a transportation alliance, such as the Active Transportation Alliance in Chicagoland.
- *Agricultural programs* that allow for high schoolers, university students, and local citizens to join in conservation work and become stewards of their community.
 - Establish a cooperative development of site/area based cultural recognition, such as why a place is important, how does this impact the community, and who are we reaching.
 - Partner with the department of natural resources in both Illinois and Indiana.
- *Metropolitan Water Reclamation District of Greater Chicago* uses comprehensive planning and implementation and Interagency cooperation
 - Develop a partnership with the Metropolitan Water Reclamation District of Greater Chicago, the Illinois and Indiana EPA and DNR, Region 5 US EPA, various navigation organizations on waterways and Lake Michigan, the Chicago Park District, and the Forest Preserve District of Cook County.
- *Illinois Department of Natural Resources* and the *Prairie Research Institute* at the University of Illinois.
 - Implement their models of placing parcels into INPC status for protection and as a means to measure and quantify a “healthy parcel”.

Priority Focus: Recreation

Description: The Calumet region historically has contained significant places to relax and to play. The region could benefit from improving the trails system, improving existing and developing new recreational sites, increasing access to waterways, and increasing ecotourism.

Summary of Poster Activity: The main focus areas for this group was recommendations for biking and hiking trails, eco-recreation, the connection to natural areas, and the habitat preservation:

- Finish Calumet/Saginaw and Burnham Trails & Improvements & Wayfinding Signage
- Calumet City, Illinois, and Hammond, Indiana, have been improving trail routes and street lanes for bicycles. Keep up the good work!
- Connect Chicago Park District natural sites (Indiana Ridge Marsh, Big Marsh, Marian Byrnes Park, Hegewisch Marsh, etc., with other sites and trails for hiking and biking
- Develop focus on eco recreation, such as high ropes, paddling, kayaking,
- Separate natural areas from recreation to probes nature to reduce intrusion into pond habitats.

Priority Focus: Wayfinding and Branding

Description: The region is lacking a comprehensive system of signage and wayfinding to guide visitors and local residents through the region, provide details about specific locations, building regional identity through branding, and connect the region's places through themes and stories.

Summary of Poster Activity: This group's discussion produced suggestions with include examples from inside and outside the region, such as the South Shore Posters with images as iconic as the species of the area, the Kennedy Ave Visitors Center, and the Silos and Smokestacks National Heritage Area in Waterloo, Iowa. Additional suggestions and points of discussion are as follows:

- There are competing brands, i.e., "Region Rats" and "South Shore". There is nothing organic that is accepted by everyone. A "Manufactured" brand could unify everyone. *A well-publicized contest could unify everyone* Turn every high school and college art student loose to create a brand; you will pleasantly surprised by the creativity and authenticity.
- A confluence between the themes of steel and sand, using ecology as a crossroads which can marry industry and nature together.
- A sense of unity needs to be developed in Indiana, as there are too many fragmented groups to firmly establish/maintain part of the Calumet National Heritage Area in Indiana.
- The Calumet Region should be branded between the images of the Dunes, Flower, and Industrial Center, as all three are found in the region and are interconnected.
- Connecting the Calumet Region through bike/trail access and road/highway, use the signage as wayfinding.
- Develop something similar to the Michigan Circle Tour as a form of branding and wayfinding

Partnerships with the following groups, organizations, and institutions were proposed:

- Corporate land managers/owners and other land trusts and land managers
- Educational institutions from k-12 to college (next generation)
- Incorporated/unincorporated regional planning commissions
- Chicago and Indiana Drainage Commissions
- Chicago residents, including surveyors and other public employees
- The Sierra Club
- Illinois/Indiana Railroads
- NIPSCO
- The Calumet Curators network
- Organizations associated with the Little Calumet and River Basin
- Local media in IL and IN; Pat Wisniewski (local documentary film producer) and other producers
- Local art groups, creative practitioners, boards
- Boy Scouts/Girl Scouts

Participation in this brainstorming activity is much appreciated. The results will be incorporated into the Calumet National Heritage Area management planning process. Please contact Madeleine Tudor mtudor@fieldmuseum.org with any corrections to this summary.